

## **Shareholder Communication Policy (Summary)**

### **Principle**

SNBH values open and transparent communication with shareholders.

### **How to Contact the Board**

Shareholders may write to the Board via the Corporate Secretary. Submissions relating to strategy, governance, or performance will be reviewed and directed to the Board as appropriate.

### **Transparency**

The Company provides quarterly and annual updates through SEC filings, press releases, and investor calls.

# Sentient Brands Holdings, Inc.

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## Shareholder Communication Policy

### 1. Purpose

Sentient Brands Holdings, Inc. (“SNBH” or the “Company”) recognizes the importance of open, transparent, and timely communication with its shareholders. This Policy establishes a framework for how shareholders may communicate with the Board of Directors (the “Board”) and how the Company ensures that material information is disclosed consistently and in compliance with applicable laws and regulations.

### 2. Guiding Principles

The Company is committed to:

- Providing shareholders with fair, equal, and timely access to material information.
- Complying fully with **Regulation Fair Disclosure (Reg FD)**, SEC rules, and OTC Markets disclosure requirements.
- Ensuring communication enhances understanding of the Company’s business, governance, and long-term strategy.
- Maintaining transparency while protecting confidential and commercially sensitive information.

### 3. Shareholder Communications to the Board

#### 3.1 Submission Process

Shareholders and other stakeholders may send communications to the Board or individual directors by:

- **Mail:** Corporate Secretary, **Sentient Brands Holdings, Inc., 110 East 59St. 22nd Floor New York, NY. 10022** (marked “Shareholder Communication – Confidential”).
- **Email:** **[governance@snbh.markets](mailto:governance@snbh.markets)** (governance inbox, monitored by the Corporate Secretary).

#### 3.2 Review Process

- The Corporate Secretary will review all communications.
- Communications relating to corporate governance, accounting, auditing, financial reporting, or other Board matters will be forwarded to the appropriate director or committee chair.
- Non-relevant communications (e.g., product inquiries, solicitations) may be handled by management rather than the Board.

## **4. Company Disclosures and Investor Relations**

### **4.1 SEC Filings and Reports**

- The Company provides regular updates through SEC filings (Forms 8-K, 10-Q, 10-K, and proxy statements).
- All filings are posted on the Investor Relations section of the Company's website.

### **4.2 Press Releases and Public Announcements**

- Material information is disclosed to the public via press releases distributed through widely accessible channels.
- The Company does not provide selective disclosure of material information.

### **4.3 Investor Presentations and Calls**

- Investor presentations, earnings updates, and other materials are made available on the Company's website.
- The Company may host investor calls or webcasts on significant developments.

## **5. Meetings with Shareholders**

- The Company may meet with institutional investors, analysts, and shareholder groups to discuss business performance, strategy, and governance.
- Discussions will not include material non-public information.
- Any material developments discussed will be promptly disclosed in accordance with Reg FD.

## **6. Annual Meeting of Shareholders**

- The Annual Meeting provides shareholders an opportunity to hear directly from the Board and management.
- Shareholders may submit questions in advance or at the meeting, subject to reasonable time and content guidelines.

## **7. Confidentiality and Market Sensitivity**

The Company will balance transparency with the need to protect confidential, proprietary, and competitively sensitive information.

## **8. Review of Policy**

The Nominating & Corporate Governance Committee will review this Policy annually and recommend updates as needed.