

## **Governance Overview (Snapshot)**

Sentient Brands Holdings, Inc. (SNBH) is committed to transparent governance and ethical operations.

- Board Oversight: Guides strategy, supervises management, ensures accountability.
- Committees: Audit, Compensation, Governance.
- Policies: Code of Ethics, Insider Trading, Whistleblower, Anti-Bribery, Disclosure.
- Shareholder Rights: Direct communication channels and transparent disclosures.
- Commitment: Integrity, compliance, and long-term value creation.

# Sentient Brands Holdings, Inc.

---

## Governance Overview

### 1. Commitment to Governance

Sentient Brands Holdings, Inc. (“SNBH” or the “Company”) is committed to the highest standards of corporate governance, accountability, and ethical conduct. Our governance practices are designed to protect shareholders, promote transparency, and support long-term value creation.

### 2. Board of Directors

- The Board oversees the Company’s **strategy, performance, risk management, and compliance**.
- The Board consists of directors with diverse backgrounds in finance, consumer products, strategy, and governance.
- Standing Committees:
  - **Audit Committee** – Oversees financial reporting, audits, compliance, and risk management.
  - **Compensation Committee** – Oversees executive compensation, incentive structures, and equity plans.
  - **Nominating & Corporate Governance Committee** – Oversees board composition, governance policies, and succession planning.

### 3. Corporate Governance Policies

SNBH has adopted a comprehensive set of governance documents, including:

- **Board of Directors Charter**
- **Audit Committee Charter**
- **Code of Ethics & Business Conduct**
- **Insider Trading Policy**
- **Whistleblower Policy**

- **Anti-Bribery & Anti-Corruption Policy**
- **Shareholder Communication Policy**
- **Document Retention & Destruction Policy**

These documents are available in the Corporate Governance section of our website.

## 4. Shareholder Rights & Transparency

- **Equal Access to Information:** All material information is disclosed publicly through SEC filings and press releases.
- **Communication with the Board:** Shareholders may directly contact the Board or relevant committees through established communication channels.
- **Annual Meeting:** Provides a forum for shareholder participation and feedback.
- **Regulation FD Compliance:** No selective disclosure of material non-public information.

## 5. Ethics & Compliance

- SNBH's **Code of Ethics & Business Conduct** applies to all directors, officers, employees, and consultants.
- The Company maintains strict **insider trading controls, whistleblower protections, and anti-bribery safeguards.**
- Ethical conduct, compliance with laws, and respect for shareholders are core values.

## 6. Continuous Improvement

The Board reviews the Company's governance policies annually to ensure they reflect evolving **legal requirements, market standards, and best practices.**